

Rep Order# 9793442 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50082

Printed: 09/12/2012 12:56 PM
Last Received: 09/12/2012 11:36 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station EKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-SPOT ADDED AS MKGD FROM PREVIOUS SKED.
PLS CNF

Wen 10/15
+ 70 42 = 30081
97934438

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*17	W-F,M	7P-730P	TWO & A HALF MEN	:30	\$70.00	09/12-09/17	3	1	3	\$210.00	
		Sales Remark: V5 1X ADD										
		V5 Comment Changed, Spots/week Changed										

P4

---REPORT TOTALS---

Report Totals: 3 / \$210.00

---SALES MONTHLY TOTALS---

Sep 12: 43 / \$1,085.00
Sales Totals: 43 / \$1,085.00
Station Totals: 43 / \$1,085.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$108,500	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPC 26%
		WKRC 26%	WLWT 35%	WSTR 2%	WXIX 10%	

Books null
Demos RA35+

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